



BGA Safety Poster Design Competition Brief 2010

Protective Gloves for Construction Sites

Background

Working on a construction site can be hazardous, and hand injuries in particular continue to be a major problem.

We need to encourage the wearing of protective gloves for the safety of the employee as well as good practice on the part of the employer.

Whilst cuts (ranging from a small nick to the loss of fingers) will probably be the main injuries, bruises, grazes and skin damage from handling building materials and chemicals are also important.

We need to promote the use of gloves and a safe working environment in general.

Brief

Design a poster that is hard hitting, has visual impact and is attention grabbing and above all will encourage the wearing of appropriate protective gloves.

You should highlight the dangers of not taking health and safety seriously and show how wearing gloves play an essential part in reducing injuries.